

How many Maximun

Use this form as examples, and make your own.

How many customers maximum

3 examples.

1. Pregnant Women Garments, etc, over Internet

Decided Geographical area with 5 million people.

Population	5 000 000
Women (54%)	2 700 000
Children per women, average	2,2
During number of years typically getting babies	6
Average maximum age	70
% of women in typical age for babies	231 429
2.2 babies per 6 years gives number per year	0,37
Average children per year	84 857
Compensate for twins etc	82 311
Maximum number of buyers	82 311

2 Shop for buying hobby Fishing equipment etc

Decided Geographical area with 5 million people.

Population	5 000 000
Number of people in the right ages (60%)	3 000 000
Number of people with fishing as a hobby (18%)	540 000
Number of visitors to the fishing resort (8%)	43 200
Maximum number of buyers	43 200

3 A new computer App for import companies

Decided Geographical area with 1000 import companies

% of export companies that could need this App	30
Maximum number of buyers	300